

# Triple Bottom-line Cost Analysis Process Development

<b>Project Title</b>	Triple Bottomline Cost Analysis Process Development
<b>Why Do We Need to Do This Project?</b>	Need to monetize ALL aspects of environmental and social impacts of vehicle manufacturing activity; need better understanding of the intangibles, and how each OEM/supplier/manufacturer places importance on these factors (i.e., cost-value-risk tradeoffs).  Influence institutional investors.
<b>What Needs to Be Done (Key Goals)?</b>	Define Triple Bottomline in the context of Automotive Sustainable Manufacturing.  Identify key common set (universal) factors of Triple Bottom line.
<b>What is Our Ultimate Achievement?</b>	Engage key stakeholders from each TBL pillar.  Better quantification of the Social pillar of TBL – e.g., Net Present Value
<b>Project Deliverable(s)</b>	TBL based Ledger (Quickbooks-like cost accounting tool) of a vehicle manufacturing enterprise.  Identified TBL ‘hot spots’ (and hence, the risks) associated with the manufacture of vehicles.
<b>Project Workflow Steps and duration of each step</b>	Identify what is the baseline in this area – need to find the current disaggregated tools and TBL information and examine its relevance to automotive manufacturing.  Avoid reinventing what’s been done by others!
<b>“Best Guess” Cost</b>	
<b>Industry Champion(s)</b>	EUROMED (German-French partners), BMW, Dow Jones Sustainability Index group,
<b>Project Approach/ Guidelines</b>	

<b>Participant Names and contact info</b>	
<b>Capable Technology Providers</b>	